



# CRYSTAL ROSAS

MEDIA KIT 2025

## ON AIR PERSONALITY & SOCIAL MEDIA INFLUENCER

### STATISTICS

**42K+**  
INSTAGRAM

**190K+**  
TIKTOK

**2.6M+**  
ON AIR WEEKLY

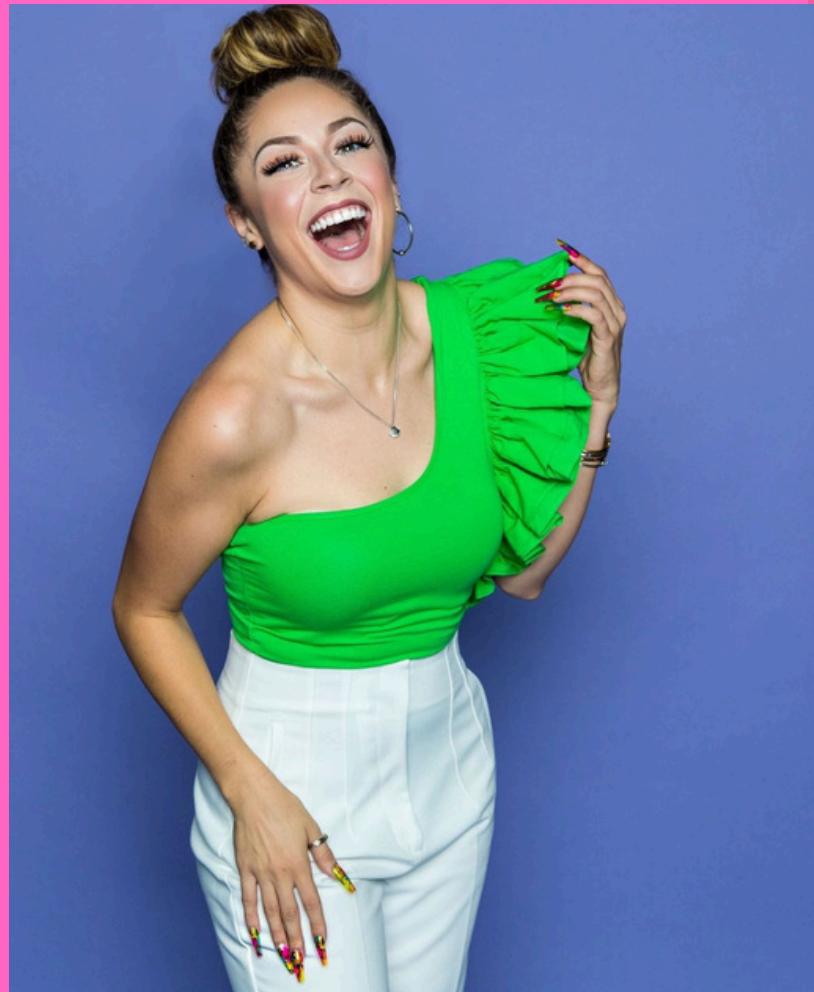
**600K+**  
PODCAST DOWNLOADS

---

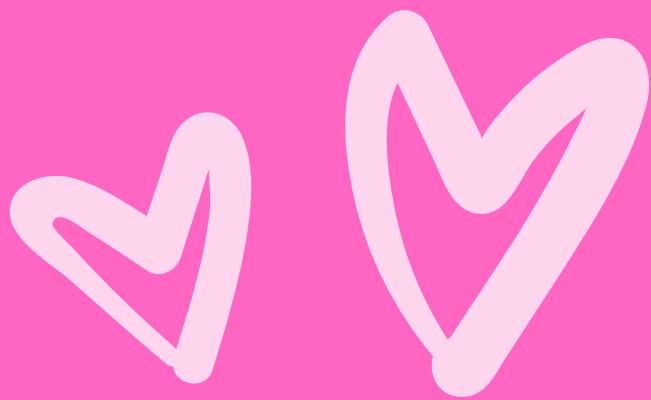
MGMT@LACRYSTALROSAS.COM  
WWW.LACRYSTALROSAS.COM



# CRYSTAL ROSAS



Crystal Rosas hosts 2pm-6pm every weekday on the world famous Z100 in New York City. She also hosts the nationally syndicated show “The New Hitlist” on 150+ iHeart stations. Her authentic personality and vivacious social media presence has landed her in brand partnerships with Google, Valentino Beauty, Celsius, M&Ms, Jarritos, Belvedere Vodka, Corona, Coca Cola, The Golden State Warriors, Toyota, FILA, and more. Crystal has previously worked with the Oakland Athletics as their social media host and is frequently featured on “Good Day New York” on Fox 5 and on New Year’s Rockin’ Eve w/ Ryan Seacrest on ABC.



# MORE ABOUT CRYSTAL

In just a short time, this California native has made history as the first ever Latina to host the coveted Afternoon Drive slot on the legendary Z100. In addition to her top ranked show, Crystal has been recognized by the Gracie Women in Media Organization for making inspirational contributions as a woman in media. She is an LGBTQ+ ally and actively works with Safe Horizon, a nonprofit organization that provides social services for victims of abuse and violent crime throughout the five boroughs of New York City. She also loves volunteering at Kravis Children's Hospital and at Holy Cross Church with their Harvest's Soup Kitchen. Crystal's mission is to spread love, laughter, and realness.



# PODCAST

## "CRYSTAL'S NIGHTCAP"



**NEW YORK POST** [LOG IN](#)

**LIVING**

[f](#) [t](#) [w](#) [q](#) [e](#) [s](#)

**Z100 radio DJ Crystal Rosas's NYC wild dating life**

By Jessica Chermer

July 23, 2022 | 10:01am | Updated



Besides being a radio host in New York City, Crystal Rosas regales podcast listeners with her dating-in-NYC tales on "Crystal's Nightcap."

Stephen Yang for NY Post

If anyone understands the challenges of dating in New York, it's Z100 afternoon radio DJ **Crystal**



In her weekly podcast, "Crystal's Nightcap", Crystal Rosas shares her journey living and maneuvering the buzzing city life of New York City. She shares updates on her job as a host on Z100 New York which include artist interviews, red carpets, and the pressures that come with being a child of immigrants. "Crystal's Nightcap" get thousands of downloads per week and can be heard on every streaming platform.

As seen on The NY Post

**STATISTIC**

**600K+**  
DOWNLOADS

**600+**  
EPISODES

# FEATURES AND BRANDS



iHeart Radio Music Festival Post Show  
Las Vegas



"Good Night New York" Fox 5



Hosting Z100 Jingle Ball Post Show  
FILA Partnership



JLo's "Halftime"  
Netflix Red Carpet  
Premiere



Ru Paul's Drag Race  
Season 14 Finale Premiere

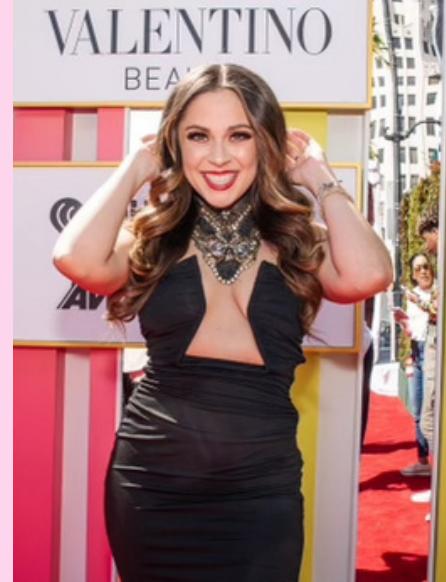
# FEATURES AND BRANDS



Hosting Gotham FC  
Redbull Stadium, NJ



Dick Clark's Rockin' NYE  
ABC



Valentino Beauty  
iHeart Radio Music Awards



Hosting "Pink" Carpet  
MTV VMA's



Gracie Women in Media  
2x Award Winner



Macy's Herald Square  
Holiday Partner

# CRYSTAL & FRIENDS



CARDI B



DIXIE D'AMELIO



CONAN GREY &  
SHAWN MENDES



FLO



SELENA GOMEZ



BIG LATTO

# FIND CRYSTAL EVERYWHERE



6.8K+

TWITTER



5.5K+

SNAPCHAT



43K+

INSTAGRAM



2.5K+

FACEBOOK



3.14K+ 190K+

YOUTUBE



TIKTOK

## @LACRYSTALROSAS



SAN FRAN, CA



iHeart  
RADIO



FRESNO, CA



THE PALM BEACHES #1 HIT MUSIC STATION

PALM BEACH, FL



NEW YORK, NY



AUSTIN, TX

MGMT@LACRYSTALROSAS.COM

WWW.LACRYSTALROSAS.COM